



**Job Title:** Digital Content Creator –Intern Role

**Position Type:** 5 hours a fortnight (conducted at home or in our Redfern office)

**Location:** Redfern, Sydney, NSW

### **About Us**

Odyssey House is a not for profit organisation that provides rehabilitation services to individuals with alcohol, drug and other dependencies.

### **Position Purpose**

Reporting to the Fundraising and Marketing Manager and under the guidance of the Digital Marketing Specialist and this Intern position supports the marketing function through the production of quality interactive, sharable content that can be used on our website as well as directly onto social media.

Currently due to staff restrictions we are limited as to the amount of content we can generate to enable ongoing community awareness and brand growth for Odyssey House. This position we will elevate our community awareness and presence online which in turn enables more people to become aware of what Odyssey House does across Sydney.

### **Duties and Responsibilities**

This role would be perfect for a student in digital communications looking for work experience and develop networks ahead of completing their qualifications.

This intern role could evolve in one of two possible directions, which would be dependent on the type of candidates we attract.

1. Written content, researched or inspirational
2. Video/podcast content

It is anticipated that this role would be able to contribute ideally 1 to 2 new pieces of sharable digital content per fortnight. This content would be signed off by management ahead of time and the timeline for delivery would depend on the size of the content project we agreed on. Examples could be;

1. A digital slide of inspiring imagery and wording incorporating backdrop music; interactive memes
2. Set up of a podcast library and editing of the interview content we have ready to go;
3. Creation of an animated video

The Content Creator could also make suggestions for new and innovative ideas for future content building. This position works directly within the Marketing and Fundraising team and over time, as the role matures there may be opportunities to engage directly with other key departments within the organisation.

We are an equal opportunity employer and all qualified applicants will receive consideration for employment without regard to race, colour, religion, sex, national origin, disability status, protected veteran status, or any other characteristic protected by law.

